



Doug LaSala - Photographer

Serving area Realtors since 2013

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Photography Pricing—2024

(effective 2/1/2024)

List Price of House	Package #1^{†*} Interior and Exterior Photos (no limit)	Package #2^{†*} Package #1 plus Matterport -or- Floor Plan	Package #3^{†*} Package #1 plus Matterport -and- Floor Plan
<=\$100,000	\$80	\$170	\$220
\$100,001 to \$150,000	\$90	\$190	\$240
\$150,001 to \$200,000	\$100	\$210	\$260
\$200,001 to \$250,000	\$110	\$230	\$280
\$250,001 to \$300,000	\$120	\$250	\$300
\$300,001 to \$350,000	\$130	\$270	\$320
\$350,001 to \$400,000	\$140	\$290	\$340
\$400,001 to \$450,000	\$150	\$310	\$360
\$450,001 to \$500,000	\$160	\$330	\$380

† PA sales tax will be added.

* A travel fee will be added for the following counties: **Adams:**\$40; **Berks:**\$10; **Bucks:**\$45; **Carbon:**\$50; **Cecil:** \$30; **Chester:**\$25; **Columbia:**\$55; **Cumberland:**\$30; **Dauphin:**\$20; **Delaware:**\$35; **Franklin:** \$60; **Harford:** \$35; **Juniata:**\$55; **Lebanon:** \$10; **Lehigh:**\$40; **Luzerne:**\$70; **Montgomery:**\$40; **Montour:**\$60; **Northampton:**\$60; **Northumberland:**\$50; **Perry:**\$45; **Philadelphia:**\$60; **Schuylkill:**\$30; **Snyder:**\$60; **York:** \$15

Additional Services

- **Aerial Photos—Starting at \$60**
 - First 1-5 aerial photos that you use: \$60
 - Each additional photo that you use: \$12
- **Exteriors Photos Only—\$50**
- **Room Measurements—\$2 per room**

Pricing for Unique Properties

Let's say you've got a 75-acre horse farm with a house and some outbuildings which will be listed at \$1,500,000. The standard pricing would probably be too high for such a property. In this case, I'd charge an hourly rate for my time at the property. There is no additional charge for the time I spend developing the photos. *Contact Doug for a quote.*

- **Onsite Hourly Rate—\$90/hour**