



Doug LaSala - Photographer

Serving area Realtors since 2015

648 Snyder Hill Road
Lititz, PA 17543

Cell: 717-413-1553
E-mail: dlasala@dejazzd.com
Website: www.LaSalaPhoto.com

Preparing a Home to be Photographed

Below you'll find a checklist of items that will help you to prepare your home for photo day. Use your Realtor's advice, in conjunction with this checklist, to help make a good first impression of your home.

Exterior Tips

- Lawn should be cut.
- Leaves should be raked.
- Landscaping should be trimmed.
- Remove trash cans and recycling containers from view.
- Remove vehicles from the driveway.
- If a vehicle blocks the view of the home, park it elsewhere if possible.
- Hide any items which do not add value to the photo, such as lawn and garden equipment, storage trailers, trash, etc.
- If you have a nice outdoor space like a patio or deck, set it up as if you'll be having friends over for a visit. Add patio cushions, open umbrellas, position chairs symmetrically around a table.
- Remove ash trays.
- Remove political signs and flags.

Interior Tips

In General

- Remove all clutter.
- Have carpets freshly vacuumed.
- Make sure all flooring looks clean.
- Remove evidence of pets, such as food bowls, litter boxes, pet toys and leashes.
- Turn on all lights, and replace any bulbs that aren't working.
- Have televisions and computer monitors turned off.
- Make sure firearms are locked away in a safe.
- If you have started packing, put all boxes in an area of the house that won't be photographed – typically the garage or an unfinished basement.

Living Room

- Have televisions turned off.
- Keep items on coffee and end tables to a minimum.

Dining Room/Area

- Keep items on dining table to a minimum.
- If you have a nice set of dishes, napkins, and silverware, set it up as if you'll be having company.

Interior Tips (continued)

Kitchen

- Remove items from counter tops, such as:
 - Dish drying rack.
 - Dish cleaning items (sponges, brushes, dish detergent, etc.).
 - Containers of food.
 - Cups, glasses, dishes.
- Make sure all appliances are clean.
- Replace a dirty dish towel with a clean, decorative one.
- Remove all pictures/magnets/notes/etc. from the outside of the refrigerator.
- Remove trash can.
- Remove anything pet-related, such as food containers, food and water bowls.
- If flooring is nice, or throw rugs are dirty, remove them.

Bathrooms

- Remove items from counter top. The only items that should stay include:
 - Hand soap (bottle or bar). If using a bar of soap, put out a brand new one.
 - Decorative items, such as flowers and candles are ok.
- Make sure mirror is clean.
- Toilet seat must be down.
- Remove toilet cleaning brush.
- Remove plunger.
- Remove cans of disinfectant spray.
- Remove containers of flushable wipes.
- If you have towels out, make sure they are clean and folded neatly.
- If flooring is nice, or throw rugs are dirty, remove them.

Bedrooms

- Make sure the beds are made.
- Remove all personal items (deodorant, jewelry, tissue boxes, etc.).
- Hide all clothing if possible.
- Remove trash cans.

What to Expect on Photo Day

- The weather and level of daylight will determine where I'll start shooting – interior or exterior.
- For the typical home, exterior shots will take me about 15 minutes.
- For interior shots, roughly an hour per 1,250 square feet. If doing a Matterport and/or floor plan, the time will approximately double the time to shoot a property.
- I will not move the following items, so it's up to the Occupant or Realtor to move them:
 - cat litter boxes
 - animal crates
 - toiletries, such as toothbrushes, towels, makeup, medication
 - toilet cleaning brushes
 - plungers